



## Divine Harmony School Website Guide

### 1. Overview – Details and background about your company and how it is to be used.

I am creating a K-12 school that is a complete and total re-imagination of what education can be for children, families, communities, and the planet. While we will begin as a K-12 school, I really see it as a complete life cycle education (birth to death).

I am the Founder. I am easy to work with, an effective communicator, and I'm very good at knowing what I want and providing specific and concrete detail, examples, and direction to make sure I use your time wisely.

### 2. Target market – The audience you are trying to attract to your company

I want to attract funders, educators, and families.

### 3. Number of Pages

I anticipate either seven or eight pages. Please see page two for more details.

### 4. Business logo - if you have a logo please attach the logo file to the brief

I have both a logo and a seal, attached.

### 5. Images - if you do not have images, designers will use stock photos as placeholders; you will have to purchase the stock images if you want to use them

I do not have any images, other than my seal and logo. I am craving calm, peaceful, inspiring, and joyful images of nature, people smiling, kids smiling.

### 6. Text content

I have the copy. I will include the copy in the upload.

### 7. Technical specs (only if the coding add on is included): where you plan to host the site (e.g. wordpress, go daddy)? This is for designers to get the idea on how to code the design in case they will be selected as the winner mainly because hosting servers have different coding requirements.

My website ([divineharmonytemple.org](http://divineharmonytemple.org)) is being hosted by namecheap.com. I'm not sure what other specs you may need, but I'm sure I can explore if I know more specifically what to ask the chat help. They are always very responsive.

## **Website Pages**

I picture the buttons being on the top right, which seems pretty common. I anticipate the pages to scroll down.

### **First Page (About)**

Spiritual Philosophy  
Founder (About me)  
Purpose  
Statement of Oneness with Equity

### **Second Page (School Foundations)**

Introduction  
Soul Circle  
Wisdom, Grace, Strength, & Joy  
Spirit  
Wisdom's Foundation

### **Third Page (Curriculum)**

Curricular Themes  
Creative Expression, martial arts, sports, & meditation

### **Fourth Page (Pedagogy)**

Pedagogical  
Domains of English  
Critical Thinking

### **Fifth Page (Outcomes)**

Self-actualization  
Community-actualization  
Planetary-actualization

### **Sixth Page (Opening)**

Gannt Chart...still need to make this. (Year 1: Curricular development, Year 2: Executive Team Development (Fall, Hire Team in Spring). Purchase and Develop land and structures. Year 3: Complete development and hire faculty and staff. Year 4: Open doors. Location TBD

### **Seventh Page (Testimonials)\***

White Buffalo  
Elena Aquilar  
Shane Safir  
Zaretta Hammond

\* I might add these testimonials to my first page

### **Eight Page (Donate)**